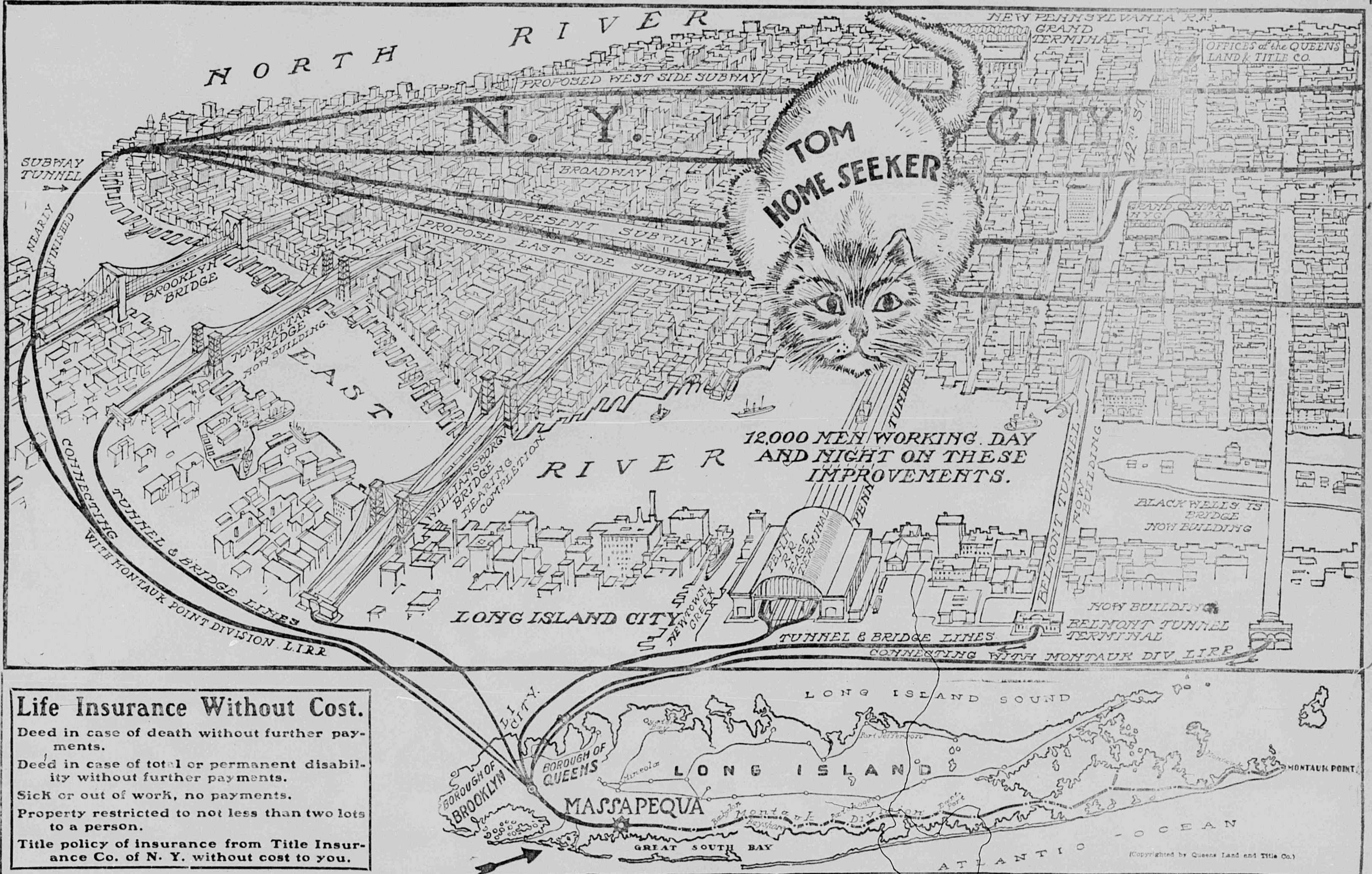


# SEE WHICH WAY THE CAT WILL JUMP. JUMP WITH HIM - - - BUT LAND FIRST.

He Is Headed Toward Long Island, the Great Future Home Centre for New York's Overcrowded and Ever Increasing Thousands.  
Where the Home-Seeker Lands, There Ground Values Must Increase.



## Life Insurance Without Cost.

Deed in case of death without further payments.  
Deed in case of total or permanent disability without further payments.  
Sick or out of work, no payments.  
Property restricted to not less than two lots to a person.  
Title policy of insurance from Title Insurance Co. of N. Y. without cost to you.

BY ALL INDICATIONS HE WILL LAND ON OUR GREAT SUBURBAN CITY SITE

# MASSAPEQUA.

**WHY?** Because it is the HIGH GROUND OF THE SOUTH SHORE, on the MONTAUK DIVISION of the LONG ISLAND RAILROAD, WHERE THE CROWDS ARE NOW GOING AND WHERE ELECTRIC RAPID TRANSIT WILL STRIKE FIRST. IT HAS ALL THE NATURAL ADVANTAGES ESSENTIAL FOR A GREAT SUBURBAN CITY, WHICH IT WILL SOON BECOME.  
The stupendous improvements NOW BUILDING, aggregating \$360,000,000, to provide Long Island with Rapid Transit and homes for millions, is the greatest expenditure of money for suburban development and affords the greatest opportunity for profitable investment in suburban property the world has ever known.  
Bronx property made an average advance on completion of the Subway of over 900 per cent. Long Island will soon have three subways and three new bridges completed. EVERY ONE OF THESE SUBWAYS WILL OPERATE DIRECT OVER THE MONTAUK DIVISION, Long Island Railroad, and

## MASSAPEQUA WILL BE WITHOUT ANY DOUBT THE MOST IMPORTANT SUBURBAN CITY ON THIS DIVISION.

With Direct Electric Rapid Transit THROUGH THE PENNSYLVANIA TUNNEL TO THE HEART OF NEW YORK. Running time, 35 minutes. Commutation, 7 cents.

The Lots in our first section, opened for sale in December, have been taken up, and lots there are now reselling at an advance of \$100 per lot over opening prices.

We now place on sale our Second Section of Two Thousand Lots, and for Thirty Days ONLY the price will be \$240.

TERMS: \$10 down on each lot and \$5 monthly. No Taxes for two years. No Interest. No Assessments.

The lots at \$240 each will be as near to the heart of New York, and can be reached more quickly upon the completion of the Pennsylvania tunnel than are lots in the Bronx to-day selling for \$9,000 each, and MASSAPEQUA will be a more desirable place in which to live. By the time your payments are completed on the lots they will be worth many times the present purchase price.

**ABSOLUTELY AS SAFE AS A SAVINGS BANK AND YOUR MONEY DOUBLING AND TREBLING INSTEAD OF EARNING 3 PER CENT.**

VISIT THE PROPERTY and select your lots TO-DAY. Come to East 34th Street Ferry, New York, to-day or any week day at 1.50 P. M. To-morrow (Sunday) at 1.10 P. M.; or from Flatbush Avenue, Nostrand Avenue, Manhattan Crossing, Brooklyn, at 1.20 P. M.

We Will Provide You with Transportation at These Depots. Or Either Write, Call or Telephone for Information, Maps and Tickets Now.

Fresh and Salt  
Water Fishing

Office Always Open SATURDAY NIGHTS Until 11 P. M.  
**QUEENS LAND AND TITLE CO. (Incorporated),**  
TIMES BUILDING, Forty-second Street and Broadway, New York City.

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Surf and Still  
Water Bathing